

Redesign ENOVA cable packaging

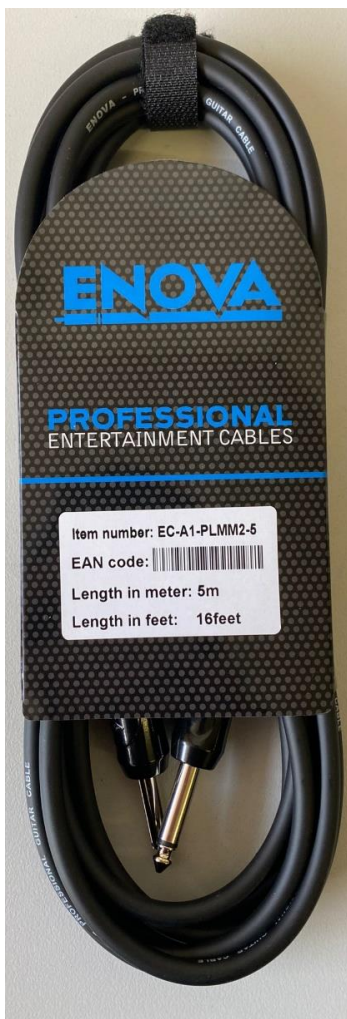
Enova is a company that specializes in the production of assembled cables. In the past, these cables were supplied in plastic packaging, which was often considered unnecessary and not environmentally friendly. Enova has now decided to revise this packaging and switch to a more sustainable solution.

The new design of Enova's packaging aims to make relevant information such as length, item name and EAN code visible on the front of the packaging. This is a major step forward as it makes it easier for customers to choose the right product and simplifies the purchasing process.

In addition, Enova has decided to eliminate unnecessary plastic outer packaging. This is an important step in reducing the environmental impact and decreasing the ecological footprint. Instead of plastic packaging, the company will now use cardboard packaging, which is recyclable and therefore more environmentally friendly.

The new design and packaging is not only more environmentally friendly, but also more aesthetically pleasing. Enova's new packaging is modern and uncluttered and stands out from the old packaging. The company has really made an effort to provide a better shopping experience for its customers while reducing its environmental impact.

Overall, the redesign of Enova's packaging is a step in the right direction. With the new packaging and design, customers are better informed and can make a conscious decision. Switching to a more environmentally friendly packaging is an important step that shows that Enova is aware of its responsibility towards the environment and is actively working to reduce it.



Front:



Back side: