
Instrument cable with 360° metal strain relief

Enova Solutions launches a new cable for guitarists

Enova Solutions AG, a leading player in the professional audio industry, launches a new instrument cable. The innovative cable is based on the “True Mold” Technology and is manufactured in Europe. Starting from September 2023, the product is available in musical instrument retail outlets.

The center piece of the EnovaNxt instrument cable is the 360° metal strain relief, which outperforms conventional types notably. The design withstands a higher force than traditional strain reliefs and therefore minimized the risk of cable breaks and other damages considerably.

With Enova’s patented «True Mold» Technology, the instrument cable merges the individual connector parts and the cable into a fully integrated, ready-made-cable. As a result of this new design approach, the cable is robust and long-lasting, ideal for on-stage applications. The EnovaNxt instrument cable is based on the widely used 1/4” standard. Its modern and slick designed allows for an optimized grip and handling. The tapered design results in an optimized cable outlet and prevents drooping cables, the ideal solution for on-stage applications. Like all other EnovaNxt products, the instrument cable is developed in and manufactured in Europe.

The EnovaNxt instrument cable ships by September and is available in five different lengths (3, 5, 6, 8 and 10 meter). Like the other EnovaNxt products, it comes in an environmental friendly cardboard packing, which is 100% recyclable.

Renato Jost and Dario Selecky, two seasoned Pro A/V professionals, founded Enova Solutions AG based in Schindellegi Switzerland in 2018. Enova Solutions AG, previously known as Connector Distribution GmbH, currently offers over 280 products under the ENOVA brand. The ENOVA brand is the high-quality alternative in regard of connectors and assembled cables for the musical instrument industry and the professional entertainment industry in general. Through its distribution partners, Enova Solutions is represented in 28 countries. Since its re-incorporation the company has developed the «True Mold» connection technology, marketed under the EnovaNxt brand. All products of the EnovaNxt brand stand for reliable Plug-and-Play and are manufactured in Europe.